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Fibula, Fabula, Fact Joonas Ahola 2018-03-01 Were there Vikings in Finland? Fibula, Fabula, Fact - The Viking Age in Finland is intended to provide essential foundations for approaching the Viking Age in Finland. The volume consists of a general introduction followed by nineteen chapters and a closing discussion. The nineteen chapters are oriented to provide introductions to the sources, methods and perspectives of diverse disciplines. Discussions are presented from fields including archaeology, folklore studies, genetics, geopolitics, historiography, language history, linguistics, palaeobotany, semiotics and toponymy. Each chapter is intended to help open the resources and the history of discourse of the particular discipline in a way that will be accessible to specialists from other fields, specialists from outside Finland, and also to non-specialist readers and students who may be more generally interested in the topic.

Productivity in Academia Svein Kyvik 1991
Social Marketing Nancy R. Lee 2015-01-14 Turning Principle into Practice Social Marketing: Changing Behaviors for Good is the definitive textbook for the planning and implementation of programs designed to influence social change. No other text is as comprehensive and foundational when it comes to taking key marketing principles and applying them to campaigns and efforts to influence social action. Nancy R. Lee (a preeminent lecturer, consultant, and author in social marketing) and Philip Kotler (an influential individual in the field who coined the term “social marketing” in 1971 with Gerald Zaltman) demonstrate how traditional marketing principles and techniques are successfully applied to campaigns and efforts to improve health, decrease injuries, protect the environment, build communities and enhance financial well-being. The Fifth Edition contains more than 26 new cases highlighting the 10 step planning model, and a
new chapter describing major theories, models and frameworks that inform social marketing strategies and inspire social marketers.

**The CIA World Factbook 2016**

Central Intelligence Agency 2015-11-24 From Afghanistan to Zimbabwe, The CIA World Factbook 2016 offers complete and up-to-date information on the world’s nations. This comprehensive guide is packed with detailed information on the politics, populations, military expenditures, and economics of 2015. For each country, The CIA World Factbook 2016 includes:

- Detailed maps with new geopolitical data
- Statistics on the population of each country, with details on literacy rates, HIV prevalence, and age structure
- New data on military expenditures and capabilities
- Information on each country’s climate and natural hazards
- Details on prominent political parties, and contact information for diplomatic consultation
- Facts on transportation and communication infrastructure
- And much more! Also included are appendixes with useful abbreviations, international environmental agreements, international organizations and groups, weight and measure conversions, and more.

Originally intended for use by government officials, this is a must-have resource for students, travelers, journalists, and business people with a desire to know more about their world.

**Historiallinen aikakauskirja 2008**

**Scandinavia in the Age of Revolution** Pasi Ihalainen 2011 The 'Age of Revolution' is a term seldom used in Scandinavian historiography, despite the fact that Scandinavia was far from untouched by the late eighteenth-century revolutions in Europe and America. Presenting the latest research on political culture in Scandinavia, this volume with twenty-seven contributions focuses on four key aspects: the crisis of monarchy; the transformation in political debate; the emerging influence of commercial interest in politics; and the shifting boundaries of political participation. Generously illustrated throughout, this
The book will introduce non-Scandinavian readers to developments in the Nordic countries during the late-eighteenth and early nineteenth-centuries and both complement and challenge research into the political cultures of Europe and America.

**Competitive Strategy for Media Firms** Sylvia M. Chan-Olmsted 2006-08-15

Competitive Strategy for Media Firms introduces the concepts and analytical frameworks of strategic and brand management, and illustrates how they can be adapted according to the characteristics of distinct media products. Working from the premise that all media firms must strategize in response to the continuing evolution of new media, author Sylvia M. Chan-Olmsted offers applications of common business approaches to the products and components of the electronic media industry, and provides empirical examinations of broadcast, multichannel media, enhanced television, broadband communications, and global media conglomerate markets. This insightful and timely volume provides a thorough review of current concepts and industry practices, and serves as an essential primer for the application of business models in media contexts. As a realistic and integrated approach to media industry studies, this volume has much to offer researchers, scholars, and graduate students in media economics and management, and will be an important reference for industry practitioners.

**Information Flows** Leos Müller 2007 Business

Business information is an important subject in contemporary social and economic historical studies. One reason is the revolution in information technology of the recent decades. Another reason is the impact of neo-institutional economics, which singled out information costs as an important factor in economic performance. However, this attention has primarily been paid to contemporary or recent use of business information. The present book looks at the role of business information from a long time-perspective (1350-2000), with the aim, not
least, of pointing out the continuity and the evolutionary character of the changing use of information. The chapters of this book, however, not only cover a long period and a varied subject matter. They also represent new and fresh analytical perspectives on the issue of business information, in addition to providing us with original historical research. This book will attract any scholar interested in information flows from the mid-fourteenth century to the present day.

**Kieliä ja kohtaamisia Turun historiassa**
Leena Kolehmainen 2021-12-24

The present volume is a multidisciplinary collection of research articles exploring language use, language contact and multilingualism in the history of Turku, the first town in Finland, founded around the turn of the fourteenth century. Consisting of an introduction by the editors and nine case studies in the fields of linguistics, history, archeology, and literary and cultural studies, the volume participates in a wider discussion on multilingual communities while offering a closer look into linguistic encounters in Turku and its immediate vicinity. The volume covers the period from the Middle Ages (c. 1100–1500) to the latter half of the twentieth century. The case studies illustrate the wide array of languages, linguistic varieties and registers that the inhabitants and travellers used in their daily lives, the specific contexts in which certain languages were used, and the effects of these linguistic encounters at personal, social or institutional levels.

**The Information Society**
David Lyon 2013-04-26

This book provides an overview of debates about whether we are entering into a phase of social existence without precedent - the 'information society'. Intended as a bridge between the literatures of 'social theory' and the 'social impact of technology', this study exposes the myths surrounding the creation of the information society, discussing technologies such as cable TV and robotics.
Education at a Glance is the authoritative source for information on the state of education around the world. It provides data on the structure, finances and performance of education systems across OECD countries and a number of partner economies. The 2019 edition includes a focus on tertiary education with new indicators on tertiary completion rates, doctoral graduates and their labour market outcomes, and on tertiary admission systems, as well as a dedicated chapter on the Sustainable Development Goal 4.

Benchmarking in Services
Jaideep G. Motwani 2006
A Practical Guide to Tourism Destination Management
World Tourism Organization 2007 One of UNWTO's top sellers!!! This publication represents a major contribution to developing professionalism in the field of destination management. It is intended as a practical guide, showing how concepts of destination management may be translated into practice. Besides it will be of considerable interest to academics as we acknowledge the work of other experts and academic leaders who have contributed to the field of destination management. As the main purpose of Destination Management Organisations is to attract people to visit in the first place, this practical guide will explain through models, guidelines and snapshot case studies how to create a suitable environment and quality delivery on the ground and how to ensure that visitors' expectations are met at the destination.

Informal Learning in Youth Work
Janet R Batsleer 2008-05-21 Informal Learning in Youth Work offers fresh perspectives on all aspects of informal education in the youth work setting. Designed to develop the reader's knowledge and skills, this comprehensive textbook explores key issues such as communication, power relations, ethics, gender exclusion, sexuality, race discrimination and social class. The author places particular emphasis on conversation as a key means of promoting informal learning and engaging effectively with young people.
Other key features include: "case studies that illustrate the application of theory to 'real-life' practice" an emphasis on critical reflection, including reflective questions" an easily accessible style, with key terms and tips for further reading" a four-part structure guiding the reader through different stages of conversations and relationships in informal education. Informal Learning in Youth Work provides a unique combination of theoretical analysis and practice tips. Satisfying training and course requirements in the area, it will be essential reading for all students on youth and community work courses, as well as those in allied fields such as education and social work. It will also be a valuable reference for practitioners working with young people on a daily basis.

International Bibliography of Book Reviews of Scholarly Literature Chiefly in the Fields of Arts and Humanities and the Social Sciences 2005

The Crown, the Nobility, and the Peasants 1630-1713 Antti Kujala 2003 The relationship of the crown and the nobility with the peasants in the 17th century Sweden (Finland) is addressed from the perspective of taxation. Around the middle of 17th century most of the land under the authority of the crown had been donated to the nobles, until King Charles XI began to resituate these tax-payers to the crown in the 1680's. Taxation was based on a kind of social contract, combining the concept of the power state based on the subordination of its subject with the mutual interaction of the latter and those in power. The subjects also had recognised rights in society and they demanded that their superiors abide by the social contract. The peasants neither revolted openly nor did they submit. Instead, their means of securing their interests ranged from loyal allegiance to means of pressure bordering on open resistance. The major disadvantages posed by taxation for them could not, however, be rectified in this manner. The Great Northern War that broke out in 1700 proved to be a burden that
was too heavy for Swedish society. *Petitions in Social History* Lex Heerma Van Loos 2002-01-07 This book looks at petitions over the last five centuries to reconstruct the lives and opinions of 'humble' petitioners. Since Pharaonic times, governments have allowed their subjects to voice opinions in the form of petitions, which have demanded a favour or the redressment of an injustice. To be effective, a petition had to mention the request, usually a motivation and always the name or names of the petitioners. As a result, grievances of ordinary people which were not written down anywhere else are now stored safely in the archives of the authorities to which the petitions were addressed. The petitions considered in this book, which come from all over the globe, offer rich and valuable sources for social historians. *Origins of Democratic Culture* David Zaret 2020-12-08 This innovative work of historical sociology locates the origins of modern democratic discourse in the emergent culture of printing in early modern England. For David Zaret, the key to the rise of a democratic public sphere was the impact of this culture of printing on the secrecy and privilege that shrouded political decisions in seventeenth-century England. Zaret explores the unanticipated liberating effects of printing and printed communication in transforming the world of political secrecy into a culture of open discourse and eventually a politics of public opinion. Contrary to those who locate the origins of the public sphere in the philosophical tracts of the French Enlightenment, Zaret claims that it originated as a practical accomplishment, propelled by economic and technical aspects of printing—in particular heightened commercialism and increased capacity to produce texts. Zaret writes that this accomplishment gained impetus when competing elites--Royalists and Parliamentarians, Presbyterians and Independents--used printed material to reach the masses, whose leaders in turn invoked the authority of public opinion.
to lobby those elites. Zaret further shows how the earlier traditions of communication in England, from ballads and broadsides to inn and alehouse conversation, merged with the new culture of print to upset prevailing norms of secrecy and privilege. He points as well to the paradox for today's critics, who attribute the impoverishment of the public sphere to the very technological and economic forces that brought about the means of democratic discourse in the first place.

Internationale Bibliographie der Rezensionen wissenschaftlicher Literatur 2007

Across the Oceans Seija-Riitta Laakso 2018-11-15 In the early 19th century, the only way to transmit information was to send letters across the oceans by sailing ships or across land by horse and coach. Growing world trade created a need and technological development introduced options to improve general information transmission. Starting in the 1830s, a network of steamships, railways, canals and telegraphs was gradually built to connect different parts of the world. The book explains how the rate of information circulation increased many times over as mail systems were developed. Nevertheless, regional differences were huge. While improvements on the most significant trade routes between Europe, the Americas and East India were considered crucial, distant places such as California or Australia had to wait for gold fever to become important enough for regular communications. The growth of passenger services, especially for emigrants, was a major factor increasing the number of mail sailings. The study covers the period from the Napoleonic wars to the foundation of the Universal Postal Union (UPU) and includes the development of overseas business information transmission from the days of sailing ships to steamers and the telegraph.

Access America National Performance Review (U.S.) 1997

Biografiskt lexikon för Finland Henrik Knif 2008 Biografiskt
lexikon för Finland är ett nytt personhistoriskt verk på svenska. Fyra bokband inkluderar mer än 1 600 biografiska artiklar om personer från korstågstiden till vår egen tid, personer av alla kategorier med anknytning till Finlands historia och nutid. Utgivningsarbetet äger rum vid Svenska litteratursällskapet i Finland. Flera av biografierna och särskilt artiklarna om sådana personer som varit av betydelse för den svenska kulturen i Finland är helt nyskrivna. Övriga personporträtt bygger på artiklar som skrivits för Kansallisbiografia, ett personhistoriskt projekt i nät- och bokform som håller på att slutföras vid Suomalaisen Kirjallisuuden Seura. 

Making PCR Paul Rabinow 2011-11-27 Making PCR is the fascinating, behind-the-scenes account of the invention of one of the most significant biotech discoveries in our time—the polymerase chain reaction. Transforming the practice and potential of molecular biology, PCR extends scientists' ability to identify and manipulate genetic materials and accurately reproduces millions of copies of a given segment in a short period of time. It makes abundant what was once scarce—the genetic material required for experimentation. Making PCR explores the culture of biotechnology as it emerged at Certus Corporation during the 1980s and focuses on its distinctive configuration of scientific, technical, social, economic, political, and legal elements, each of which had its own separate trajectory over the preceding decade. The book contains interviews with the remarkable cast of characters who made PCR, including Kary Mullin, the maverick who received the Nobel prize for "discovering" it, as well as the team of young scientists and the company's business leaders. This book shows how a contingently assembled practice emerged, composed of distinctive subjects, the site where they worked, and the object they invented. "Paul Rabinow paints a . . . picture of the process of discovery in Making PCR: A Story of Biotechnology [and] teases out every possible detail. . . .
Makes for an intriguing read that raises many questions about our understanding of the twisting process of discovery itself."—David Bradley, New Scientist

"Rabinow's book belongs to a burgeoning genre: ethnographic studies of what scientists actually do in the lab. . . . A bold move."—Daniel Zalewski, Lingua Franca

"[Making PCR is] exotic territory, biomedical research, explored. . . . Rabinow describes a dance: the immigration and repatriation of scientists to and from the academic and business worlds."—Nancy Maull, New York Times Book Review

Archivio della Società romana di storia patria
2004
Hopes and Fears for the Future in Early Modern Sweden, 1500-1800 Petri Karonen 2009 Persons living in the old Estate society were expected to live according to their position, and to be content with the situation into which they were born. But people nonetheless harboured dreams and goals for a better future, and this sometimes led them to strive for a higher position than the one into which they were born. In the end, persons were not prisoners of their social status, and climbing higher on the social ladder was indeed possible. It required, however, careful strategising and the use of a variety of tactics, the study of which has been neglected in traditional history research. The use of such tactics sometimes allowed the actors to realise their hopes, but also left space for failure, which gave rise to very real fears. In this book fifteen scholars present their views on different aspects of Swedish society during the period 1500-1800. The book focuses on remarkable events and processes taking place in the Swedish realm during this era. Behind each event was a web of individual hopes and fears which motivated people's actions. The universal theme of hopes and fears has occupied persons of all eras, and this volume will interest scholars and students in cultural history, early modern studies, history of mentalities and political culture.

Patruunat ja poliitikot Petri Karonen 2004 Abstract:
Masters and politicians: business managers as economic and political actors in Finland, 1600-1920.

*Homes in Transformation*
Hanna Johansson 2009

Home is simultaneously both a place-bounded anchor and a spatially open structure that changes over time. It is a meeting place of inhabitants, culture, past and present -- a multidimensional spatial and temporal intersection. Within the domestic space private and public, personal histories and shared cultural meanings overlap. This original and timely book moves in the tense area between home as a dynamic space with leaking boundaries and a stable, intimate, and secure shelter of one’s own. Instead of trying to define what home is, the book explores home both as an idea and location in a variety of contexts. It examines the questions of home, inhabiting and belonging by focusing on home as historical, cultural, material, emotional, technological, gendered, and sexualised space. This book challenges the prevalent notion of home as a static shelter and emphasises home as a dynamic process. Home and its meanings are formed in the movement and daily use of space. As a dynamic process, home is not a container of social processes; it is a social process. By analysing a variety of phenomena from art to the Internet and everyday spaces from the late nineteenth-century to the early twenty-first-century the authors offer tools for the re-conceptualisation of home.

*The Bonds of Trade*
Mika Kallioinen 2012-11-16

Pre-modern, long-distance trade was conducted in a highly complex and uncertain environment. Aside from the lack of personal security, trade was characterized by slow communication, asymmetric information, and limited contract enforceability. There was no state, in the modern sense, to protect merchants. Despite these overwhelming problems, trade, and even overseas trade, flourished in medieval and early modern Europe. This book explores this paradox: how could trade thrive and the economy expand under uncertainties of many kinds? Over the past
two or three decades, enormous advances have been made in explaining how institutions support the economy. This book contributes to the intense discussion about institutions and institutional change. It builds on the careful examination of long-distance trade in the Baltic Sea region over a long period of time and presents a new method to identify past institutions. It challenges previous attempts to explain the pre-modern expansion of trade by institutions that governed intra-group relations. Mika Kallioinen argues that the fundamental problem of institutional development was how to create institutions that could advance a regularity of behavior between a large number of distant communities and between merchants who did not necessarily know one another. The question was how to provide security and enhance trust when trading crossed the geographical, cultural, and political boundaries that separated communities. This book extends the limits of our understanding of such inter-community institutions and their implications for later economic development.

Gender, Ethnicity and Political Ideologies
Nickie Charles 2002-11-01 First Published in 2004. Routledge is an imprint of Taylor & Francis, an informa company.

Archivio Società romana di storia patria 2003

The Merchant Houses of Stockholm, C. 1640-1800
Leos Müller 1998

Archivio della Società romana di storia patria Deputazione romana di storia patria 2003

Entrepreneurship in Theory and History
Y. Cassis 2005-01-31 In the study of entrepreneurship there has been little interaction between economic theory and history. For the first time a single volume combines analyses of leading specialists from both disciplines. It examines the ways theory and historical evidence can be linked, how economic theory can contribute to improving the historical interpretation of entrepreneurship, and significant thematic aspects of the history of entrepreneurship. Conceptual analyses are fused with historical archive-based work,
reflecting the current state of the art and new directions in research.

**Tourism, Security and Safety** Yoel Mansfeld
2006-08-11 The topic of safety and security in the tourism industry is of vital importance globally. In recent years, and mainly after the 9/11 event, both academics and practitioners have started to look into crisis management issues seeking workable solutions in order to mitigate the negative impacts of safety and security incidences on the tourism industry and affected destinations. Tourism, Safety and Security: a multi dimensional analysis brings together the writings of international leading academics and practitioners in this field to discuss prevention measures and crisis management options, in incidences of tourism safety and security. The layout and content of the book are aimed at analyzing different types of safety and security problems as well as finding managerial strategies and tactics to address them. Divided into four sections this book looks at: · Tourism and security issues: including the impact of terror in the hotel market in Israel · Tourism and crime issues: including premises liability, drug trafficking, theft and street robbery · Tourism and safety Issues: including the impact of SARS in Asia and Foot and Mouth Disease in the UK · Tourism crisis management issues: including the 9/11 crisis, public relations, and the aftermath of the Bali bombings Each chapter has a user friendly structure including study objectives, concept definitions and review questions.

**Novaïà literatura po sofsial'nym i gumanitarnym naukam**
2004

*Russian Hide-and-seek* Iain Lauchlan 2002 This book is a study of the operational center of Tsar Nicholas II's secret police (the Okhrana or Okhranka) during the peak of its activities and notoriety. It explores the gulf between the theory and practice of espionage, whereby attempts to create a rational bureaucratic surveillance machine clash with the unpredictable factor of human nature and its weaknesses. The author also examines the
social and political friction aroused by the Okhrana during Imperial Russia's turbulent constitutional experiment. Rather than rehashing the old demonic image of a prototypical totalitarian secret police agency, Russian Hide-and-Seek places the Okhrana in its historical context: as an innovator among the Great Powers in the realms of political intelligence and counter-terrorism, striving to avert the precipitous descents into world war and revolution.

Verkostoitu tieto 2002
Hiidenkivi 2003
Knowledge Management in the Learning Society OECD
2000-03-08 This book analyses and compares concretely the processes of knowledge production, dissemination and use in the engineering, the information and communication technology, the health and the education sectors.